



Holt Fire District Sponsorship Program

Holt Fire District is partially supported by sponsors who are an integral part of providing funds to help defray costs of events, programs and other operating expenses.

Although a state-aligned governmental organization, the Holt Fire District does not receive annual budget funds from the state or county. The District is funded through annual fire assessment fees levied on residential and commercial properties. To supplement funds needed to help defray costs for expenses throughout the year, the District has set up a sponsorship program for those businesses or individuals who would like to assist with our safety mission.

Sponsors, whether corporate or individual, shall be recognized each year at all events, dependent upon the level of sponsorship outlined below. Sponsorship shall be for one calendar year beginning January 1 of each year. Sponsorships shall be on a first-come, first-served basis. Sponsors from the prior year shall be given first right of refusal. Should they continue to sponsor the District, their recognition shall be given priority placement over newer sponsors.

Levels of sponsorship and recognition are delineated as:

Platinum — Annual Donation \$2,001-\$3,000

- Logo prominently displayed on rib sale signs
- Recognition on website and linked to sponsor's website
- Recognition on social media sites
- Invitation for four to the annual recognition dinner
- Plaque presented at annual recognition dinner
- Name printed on tickets for rib sales and annual gun raffle
- Mention in media for key events, i.e., rib sales

Gold — Annual Donation \$1,001-\$2,000

- Recognition on website and linked to sponsor's website
- Recognition on social media sites
- Invitation for two to the annual recognition dinner
- Plaque presented at annual recognition dinner
- Name printed on tickets for rib sales and annual gun raffle
- Mention in media for key events, i.e., rib sales

Silver — Annual Donation \$501-\$1,000

- Recognition on website
- Recognition on social media sites
- Invitation for two to the annual recognition dinner
- Plaque presented at annual recognition dinner
- Name printed on tickets for rib sales and annual gun raffle
- Mention in media for key events, i.e., rib sales



Bronze — Annual Donation \$100-\$500

- Recognition on website and linked to sponsor's website
- Recognition on social media sites
- Certificate of recognition
- Window decal recognition